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## SUBORDINATION FACTOR SEQUENCE RESULTS FOR STARLIKE AND CONVEX CLASSES DEFINED BY A GENERALIZED OPERATOR

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Abstract. In this investigations, we generalize the multiplier operator analytic and univalent functions in the form  $f(z) = z + \sum_{k=2}^{\infty} a_k z^k$  defined in the open unit disc  $U = \{z : z \in \mathbb{C} \text{ and } |z| < 1\}$ . This new operator contains many other operators which were defined by many authors such as Cho and kim [8], Cho and Srivastava [9], Cătaş et al. [7], Uralegaddi and Samanatha [13], Aouf et al. ([4], with  $w = 0$ ) and others for different values of its parameters. Using the principle of subordination and this new operator, we define two subclasses of starlike and convex functions  $S_n^*$   $(\lambda, s, A, B, \alpha)$  and  $C_n^*$   $(\lambda, s, A, B, \alpha)$ respectively, which in turn generalize many other classes for the special values of the parameters. Using the definition and the lemma of Wilf  $[14]$ , we obtain many results of subordinating factor sequence for these classes which lead to obtaining that also for the special subclasses by using the technique of Attiya [5], Frasin  $[10]$  and recently by Aouf and Mostafa  $[2, 3]$ .

## 1 Introduction

Denote by  $\tilde{A}$  the class of analytic functions of the form

$$
f(z) = z + \sum_{k=2}^{\infty} a_k z^k \quad (z \in U = \{z : z \in \mathbb{C} \text{ and } |z| < 1\}).
$$
 (1)

For two functions  $f, g \in \overline{A}$ ,  $f(z)$  is subordinate to  $g(z)$   $(f(z) \prec g(z)),$ if there exists a function  $\omega(z)$ , analytic in U with  $\omega(0) = 0$  and  $|\omega(z)| < 1$ ,  $f(z) = g(\omega(z))$  and if  $g(z)$  is univalent in U, then (see [6, 11])

$$
f(z) \prec g(z) \Longleftrightarrow f(0) = g(0) \quad f(U) \subset g(U). \tag{2}
$$

For  $\wp, \lambda > 0, \Upsilon, s \ge 0$  and  $n \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}, \, \mathbb{N} = \{1, 2, 3, \ldots\}$ , we define the operator  $I_{\wp,\Upsilon}^n(s,\lambda) : \hat{A} \longrightarrow \hat{A}$  by

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$$
I_{\wp,\Upsilon}^{0}(s,\lambda) f(z) = f(z),
$$
  
\n
$$
I_{\wp,\Upsilon}^{1}(s,\lambda) f(z) = \left(1 - \frac{\wp + \Upsilon}{s + \lambda}\right) f(z) + \frac{\wp + \Upsilon}{s + \lambda} z f'(z)
$$
  
\n
$$
= z + \sum_{k=2}^{\infty} \left[\frac{s + \lambda + (\wp + \Upsilon)(k-1)}{s + \lambda}\right] a_k z^k,
$$
  
\n
$$
I_{\wp,\Upsilon}^{2}(s,\lambda) f(z) = \left(1 - \frac{\wp + \Upsilon}{s + \lambda}\right) I_{\wp,\Upsilon}^{1}(s,\lambda) f(z) + \frac{\wp + \Upsilon}{s + \lambda} z \left(I_{\wp,\Upsilon}^{1}(s,\lambda) f(z)\right)'
$$
  
\n
$$
= z + \sum_{k=2}^{\infty} \left[\frac{s + \lambda + (\wp + \Upsilon)(k-1)}{s + \lambda}\right]^{2} a_k z^k
$$

and (in general) for  $n \in \mathbb{N}$ ,

$$
I_{\wp,\Upsilon}^{n}(s,\lambda) f(z) = \left(1 - \frac{\wp + \Upsilon}{s + \lambda}\right) I_{\wp,\Upsilon}^{n-1}(s,\lambda) f(z) + \frac{\wp + \Upsilon}{s + \lambda} z \left(I_{\wp,\Upsilon}^{n-1}(s,\lambda) f(z)\right)^{'}= z + \sum_{k=2}^{\infty} \Psi^{n}(k,\lambda,s) a_{k} z^{k},
$$
(3)

where

$$
\Psi^{n}(k,\lambda,s) = \left[\frac{s+\lambda+\left(\wp+\Upsilon\right)\left(k-1\right)}{s+\lambda}\right]^{n}, \ n \in \mathbb{N}_{0}.
$$
 (4)

We note that

(i)  $I_{\wp,0}^n(s,1) f(z) = D_{s,\wp}^n f(z)$  (Cătaş et al. [7]); (ii)  $I_{\wp,0}^n(0,1) f(z) = D_{\wp}^n f(z)$  (Al-Oboudi [1]); (iii)  $I_{1,0}^{n}(0,1) f(z) = D^{n} f(z)$  (Salagean [12]).

Now by using the new operator and subordination definition, we define the following classes  $S_n^*(\lambda, s, A, B, \alpha)$  and  $C_n^*(\lambda, s, A, B, \alpha)$  as follows:

**Definition 1.** If  $f \in \hat{A}$ ,  $\wp, \lambda > 0$ ,  $\Upsilon, s \geq 0, -1 \leq B < A \leq 1, 0 \leq \alpha < 1$ and  $n \in \mathbb{N}_0$ , then  $f \in S_n^*(\lambda, s, A, B, \alpha)$  if it satisfies that

$$
\frac{1}{1-\alpha} \left( \frac{z\left(I_{\wp,\Upsilon}^n(s,\lambda)f(z)\right)'}{I_{\wp,\Upsilon}^n(s,\lambda)f(z)} - \alpha \right) \prec \frac{1+Az}{1+Bz}, \ z \in U,
$$
\n(5)

or, equivalently,

$$
\left|\frac{\frac{z\left(I_{\wp,\Upsilon}^n(s,\lambda)f(z)\right)'}{I_{\wp,\Upsilon}^n(s,\lambda)f(z)}-1}{B\frac{z\left(I_{\wp,\Upsilon}^n(s,\lambda)f(z)\right)'}{I_{\wp,\Upsilon}^n(s,\lambda)f(z)}-[B+(1-\alpha)\left(A-B\right)]}\right|<1,\ z\in U.
$$

We note also that:

(i)  $S_n^*$   $(1, s, A, B, \alpha) = S_n^*$   $(s, A, B, \alpha)$ ; (ii)  $S_n^*$   $(1, 0, A, B, \alpha) = S_n^*$   $(A, B, \alpha)$ ; (iii)  $S_n^* (\lambda, s, 1, -1, \alpha) = S_n^* (\lambda, s, \alpha)$ .

**Definition 2.** If  $f \in \hat{A}$ ,  $\varphi, \lambda > 0$ ,  $\Upsilon, s \ge 0$ ,  $-1 \le B < A \le 1$ ,  $0 \le \alpha < 1$ and  $n \in \mathbb{N}_0$ , then  $f \in C_n^*(\lambda, s, A, B, \alpha)$  if it satisfies the following:

$$
\frac{1}{1-\alpha} \left( \frac{\left( z \left( I_{\wp,\Upsilon}^n \left( s,\lambda \right) f(z) \right)' \right)'}{\left( I_{\wp,\Upsilon}^n \left( s,\lambda \right) f(z) \right)'} - \alpha \right) \prec \frac{1+Az}{1+Bz}, \ z \in U,
$$
\n
$$
(6)
$$

or, equivalently,

$$
\left| \frac{\frac{\left(z\left(I_{\wp,\Upsilon}^n(s,\lambda)f(z)\right)'\right)'}{\left(I_{\wp,\Upsilon}^n(s,\lambda)f(z)\right)'\right|}}{\frac{\left(z\left(I_{\wp,\Upsilon}^n(s,\lambda)f(z)\right)'\right)'}{\left(I_{\wp,\Upsilon}^n(s,\lambda)f(z)\right)'\right)} - (1-\alpha)\left(A-B\right)} \right| < 1, \ z \in U.
$$

We note that:

(i)  $C_n^*$   $(1, s, A, B, \alpha) = C_n^*$   $(s, A, B, \alpha)$ ; (ii)  $C_n^*$   $(1, 0, A, B, \alpha) = C_n^*$   $(A, B, \alpha)$ ; (iii)  $C_n^* (\lambda, s, 1, -1, \alpha) = C_n^* (\lambda, s, \alpha)$ .

From  $(5)$  and  $(6)$ , we have

$$
f \in C_n^*(\lambda, s, A, B, \alpha) \Leftrightarrow z f'(z) \in S_n^*(\lambda, s, A, B, \alpha).
$$
 (7)

To obtain our main result we need the following definition and lemma:

**Definition 3.** [14] A sequence  ${c_k}_{k=1}^{\infty}$  of complex numbers is said to be a subordinating factor sequence if, whenever of the form (1) is regular, univalent and convex in  $U$ , we have the subordination given by

$$
\sum_{k=1}^{\infty} c_k a_k z^k \prec f(z) \quad (z \in U; \ a_1 = 1).
$$

**Lemma 1.** [14] The sequence  ${c_k}_{k=1}^{\infty}$  is a subordinating factor sequence if and only if

$$
\operatorname{Re}\left\{1+2\sum_{k=1}^{\infty}c_kz^k\right\}>0,\quad (z\in U).
$$

## 2 Main results

**Theorem 1.** If  $f \in \hat{A}$ , satisfies the following condition:

$$
\sum_{k=2}^{\infty} [(k-1)(1-B) + (1-\alpha)(A-B)] \Psi^{n}(k,\lambda,s) a_{k} \le (A-B)(1-\alpha).
$$
 (8)

then  $f \in S_n^* (\lambda, s, A, B, \alpha)$ . **Proof.** If  $(8)$  holds, then we have

$$
\left| z \left( I_{\wp,\Upsilon}^{n}(s,\lambda) f(z) \right)' - I_{\wp,\Upsilon}^{n}(s,\lambda) f(z) \right| - \left| Bz \left( I_{\wp,\Upsilon}^{n}(s,\lambda) f(z) \right)' \right|
$$

$$
- \left[ B + (1 - \alpha) (A - B) \right] I_{\wp,\Upsilon}^{n}(s,\lambda) f(z) \right| = \left| \sum_{k=2}^{\infty} (k - 1) \Psi^{n}(k,\lambda,s) a_{k} z^{k} \right|
$$

$$
- \left| (A - B) (1 - \alpha) z + \sum_{k=2}^{\infty} \left[ (A - B) (1 - \alpha) - B (k - 1) \right] \Psi^{n}(k,\lambda,s) a_{k} z^{k} \right|
$$

$$
\leq \sum_{k=2}^{\infty} (k - 1) \Psi^{n}(k,\lambda,s) |a_{k}| - (A - B) (1 - \alpha)
$$

$$
+ \sum_{k=2}^{\infty} \left[ (A - B) (1 - \alpha) - B (k - 1) \right] \Psi^{n}(k,\lambda,s) |a_{k}|
$$

$$
= \sum_{k=2}^{\infty} \left[ (k - 1) (1 - B) + (1 - \alpha) (A - B) \right] \Psi^{n}(k,\lambda,s) |a_{k}| - (A - B) (1 - \alpha) \leq 0.
$$

**Corollary 1.** If  $f \in S_n^*(\lambda, s, A, B, \alpha)$ , then

$$
|a_k| \le \frac{(A-B)(1-\alpha)}{[(k-1)(1-B)+(1-\alpha)(A-B)]\Psi^n(k,\lambda,s)} \quad (k \ge 2). \tag{9}
$$

The result is sharp for

$$
f(z) = z + \frac{(A-B)(1-\alpha)}{[(k-1)(1-B)+(1-\alpha)(A-B)] \Psi^{n}(k,\lambda,s)} z^{k} \quad (k \ge 2).
$$
 (10)

Similarly, we can prove the following theorem for the class  $C_n^* (\lambda, s, A, B, \alpha)$ by using (7).

**Theorem 2.** If  $f \in \hat{A}$ , satisfies the following condition:

$$
\sum_{k=2}^{\infty} k [(k-1) (1 - B) + (1 - \alpha) (A - B)] \Psi^{n} (k, \lambda, s) a_{k} \le (A - B) (1 - \alpha). \tag{11}
$$
  
Then  $f \in C_{n}^{*} (\lambda, s, A, B, \alpha).$ 

**Corollary 2.** If  $f \in C_n^*(\lambda, s, A, B, \alpha)$ , then

$$
|a_k| \le \frac{(A-B)(1-\alpha)}{k\left[(k-1)(1-B)+(1-\alpha)(A-B)\right]\Psi^n(k,\lambda,s)} \quad (k \ge 2). \tag{12}
$$

The result is sharp for

$$
f(z) = z + \frac{(A-B)(1-\alpha)}{k[(k-1)(1-B)+(1-\alpha)(A-B)]\Psi^{n}(k,\lambda,s)}z^{k} \quad (k \ge 2). \tag{13}
$$

Let  $\bar{S}_n^* (\lambda, s, A, B, \alpha)$  denote the class of functions  $f \in \hat{A}$  whose coefficients

satisfy the condition (8). We note that:

$$
\bar{S}_{n}^{*}\left(\lambda,s,A,B,\alpha\right)\subseteq S_{n}^{*}\left(\lambda,s,A,B,\alpha\right),
$$

and  $\bar{S}_n^*$   $(s, A, B, \alpha)$ ,  $\bar{S}_n^*$   $(A, B, \alpha)$  and  $\bar{S}_n^*$   $(\lambda, s, \alpha)$  denote the classes of functions  $f \in \hat{A}$  whose coefficients satisfy the condition (8), with the corresponding values of the parameters.

Using the technique of Aouf and Mostsfa [2; 3], we prove the following results.

**Theorem 3.** If  $f \in \bar{S}_n^*(\lambda, s, A, B, \alpha)$ , then for each convex and regular function  $\varphi(z)$ , we have

$$
\frac{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)}{2\left\{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)+\left(A-B\right)\left(1-\alpha\right)\right\}}\left(f*\varphi\right)\left(z\right)\prec\varphi\left(z\right)
$$
\n(14)

and

Re 
$$
\{f(z)\} > -\frac{[(1-B)+(1-\alpha)(A-B)] \Psi^n (2,\lambda,s) + (A-B)(1-\alpha)}{[(1-B)+(1-\alpha)(A-B)] \Psi^n (2,\lambda,s)}
$$
. (15)

The constant factor  $\frac{[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)}{2\{[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)\}}$  is the best estimate.

**Proof.** Let  $f \in \overline{S}_n^* (\lambda, s, A, B, \alpha)$  and  $\varphi(z) = z + \sum_{n=1}^{\infty}$  $\sum_{k=2} c_k z^k$  is convex and regular function. Then we have

$$
\frac{\left[(1-B)+(1-\alpha)(A-B)\right]\Psi^{n}(2,\lambda,s)}{2\left\{\left[(1-B)+(1-\alpha)(A-B)\right]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)\right\}}\left(f*\varphi\right)(z)
$$
\n
$$
=\frac{\left[(1-B)+(1-\alpha)(A-B)\right]\Psi^{n}(2,\lambda,s)}{2\left\{\left[(1-B)+(1-\alpha)(A-B)\right]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)\right\}}\left(z+\sum_{k=2}^{\infty}c_{k}a_{k}z^{k}\right)
$$
\n(16)

By applying Definition 3, the subordination  $(14)$  will hold if the sequence

$$
\left\{\frac{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)}{2\left\{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)+\left(A-B\right)\left(1-\alpha\right)\right\}}a_{k}\right\}_{k=1}^{\infty},\qquad(17)
$$

is a subordinating factor sequence, with  $a_1 = 1$ . From Lemma 1, we obtain

$$
\operatorname{Re}\left\{1+\sum_{k=1}^{\infty}\frac{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)}{\left\{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)+\left(A-B\right)\left(1-\alpha\right)\right\}}a_{k}z^{k}\right\}>0. \tag{18}
$$

Since

$$
\mathfrak{V}(k) = [(k-1) (1 - B) + (1 - \alpha) (A - B)] \Psi^{n} (k, \lambda, s),
$$

:

is an increasing function of  $k$  ( $k \geq 2$ ), we obtain

$$
\operatorname{Re}\left\{1+\sum_{k=1}^{\infty}\frac{\left[(1-B)+(1-\alpha)(A-B)\right]\Psi^{n}(2,\lambda,s)}{\left\{[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)\right\}}a_{k}z^{k}\right\}
$$
\n
$$
=\operatorname{Re}\left\{1+\frac{\left[(1-B)+(1-\alpha)(A-B)\right]\Psi^{n}(2,\lambda,s)}{\left\{[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)\right\}}z^{2}\right\}
$$
\n
$$
+\frac{\sum_{k=2}^{\infty}\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)a_{k}z^{k}}{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)}\right\}
$$
\n
$$
\geq1-\frac{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)}{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)\right\}}r^{2}\frac{\sum_{k=2}^{\infty}\left[(k-1)(1-B)+(1-\alpha)(A-B)]\Psi^{n}(k,\lambda,s)|a_{k}|r^{k}}{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)}z^{2}\right]z^{2}\right\}
$$
\n
$$
-\frac{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)}{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)}r^{2}\right]z^{2}\frac{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)}{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)}r^{2}\right]z^{2}\right\}
$$
\n
$$
-\frac{(A-B)(1-\alpha)}{\left[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)}r^{2}\right\}
$$

To prove inequality (15) taking the convex and regular function  $\varphi \left( z \right) = \frac{z}{1-z} = z + \sum\limits_{k=0}^{\infty} % \frac{\pi \left( \frac{z}{1-z} \right) ^k}{z^2} \left[ \frac{{\rm{d}} z}{1-z} \right] ^{k-1} \left[ \frac{{\rm{d}} z}{1-z} \right] ^{k-1} \label{eq:4.14}$  $k=2$  $z^k$ . To prove the sharpness of the constant factor  $\frac{[(1-B)+(1-\alpha)(A-B)]\Psi^n(2,\lambda,s)}{2([(1-B)+(1-\alpha)(A-B)]\Psi^n(2,\lambda,s)+(A-B)(1-\alpha)]}$ , we assume the function  $f_0(z) \in$  $S_n^* (\lambda, s, A, B, \alpha)$  given by

$$
f_0(z) = z - \frac{(A-B)(1-\alpha)}{[(1-B)+(1-\alpha)(A-B)] \Psi^n (2,\lambda,s)} z^2.
$$
 (19)

From (14), we have

$$
\frac{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)}{2\left\{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)+\left(A-B\right)\left(1-\alpha\right)\right\}}f_{0}\left(z\right) \prec \frac{z}{1-z}.\tag{20}
$$

Furthermore, it can easily be validate for  $f_0(z)$  given by (19) that

$$
\min_{|z| \le r} \left\{ \text{Re} \left( \frac{[(1-B)+(1-\alpha)(A-B)]\Psi^n(2,\lambda,s)}{2\{[(1-B)+(1-\alpha)(A-B)]\Psi^n(2,\lambda,s)+(A-B)(1-\alpha)\}} \right) f_0(z) \right\} = -\frac{1}{2},\qquad(21)
$$
\nwhich shows that the factor

\n
$$
\frac{[(1-B)+(1-\alpha)(A-B)]\Psi^n(2,\lambda,s)}{2\{[(1-B)+(1-\alpha)(A-B)]\Psi^n(2,\lambda,s)+(A-B)(1-\alpha)\}}
$$

is the best possible.

Let  $\bar{C}_n^* (\lambda, s, A, B, \alpha)$  denote the class of functions  $f \in \hat{A}$  whose coefficients satisfy the condition (8). We note that:

$$
\bar{C}_{n}^{*}(\lambda, s, A, B, \alpha) \subseteq C_{n}^{*}(\lambda, s, A, B, \alpha),
$$

and  $\bar{C}_n^*(s, A, B, \alpha)$ ,  $\bar{C}_n^*(A, B, \alpha)$  and  $\bar{C}_n^*(\lambda, s, \alpha)$  denote the classes of functions  $f \in \tilde{A}$  whose coefficients satisfy the condition (11), with the corresponding values of the parameters.

Similarly, we can prove the following theorem for the class  $\bar{C}_n^* (\lambda, s, A, B, \alpha)$ .

**Theorem 4.** If  $f \in \overline{C}_n^*(\lambda, s, A, B, \alpha)$ , then for each convex and regular function  $\varphi(z)$ , we have

$$
\frac{\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)}{\left\{2\left[\left(1-B\right)+\left(1-\alpha\right)\left(A-B\right)\right]\Psi^{n}\left(2,\lambda,s\right)+\left(A-B\right)\left(1-\alpha\right)\right\}}\left(f*\varphi\right)\left(z\right)\prec\varphi\left(z\right)
$$
\n(22)

and

Re 
$$
\{f(z)\} > -\frac{2[(1-B) + (1-\alpha)(A-B)] \Psi^n (2,\lambda,s) + (A-B) (1-\alpha)}{2[(1-B) + (1-\alpha)(A-B)] \Psi^n (2,\lambda,s)}
$$
. (23)

The constant factor  $\frac{[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)}{[2[(1-B)+(1-\alpha)(A-B)]\Psi^{n}(2,\lambda,s)+(A-B)(1-\alpha)]}$  is the best estimate.

**Remark.** Taking different values of the parameters  $\lambda$ , s, A, B,  $\alpha$  in Theorems 1,2,3,4 we have also results for the corresponding subclasses.

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