

FEKETE-SZEGÖ INEQUALITIES FOR CERTAIN CLASS OF ANALYTIC FUNCTIONS OF COMPLEX ORDER DEFINED BY CONVOLUTION

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ABSTRACT. In this paper, we obtain Fekete-Szegö inequalities for a certain class of analytic functions

$f(z)$ for which $1 + \frac{1}{b} \left[\left(\frac{(f * g)(z)}{z} \right)^\alpha \left(\frac{(f * h)(z)}{z} \right)^\beta - 1 \right] < \varphi(z)$ ($b \neq 0$, complex, α and β are real numbers). Sharp bounds for the Fekete-Szegö functional $|a_3 - \mu a_2^2|$ are obtained.

1. INTRODUCTION

Let \mathcal{A} denote the class of functions $f(z)$ which are analytic in the open unit disc $U = \{z : z \in \mathbb{C} \text{ and } |z| < 1\}$ of the form:

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k \quad (z \in U). \quad (1.1)$$

Let \mathcal{S} be the family of functions $f(z) \in \mathcal{A}$, which are univalent. A function $f(z) \in \mathcal{S}$ is said to be starlike of order ρ , denoted by $\mathcal{S}^*(\rho)$, if and only if

$$\Re \left\{ \frac{zf'(z)}{f(z)} \right\} > \rho \quad (0 \leq \rho < 1; z \in U). \quad (1.2)$$

A function $f(z) \in \mathcal{S}$ is said to be convex of order ρ , denoted by $\mathcal{K}(\rho)$, if and only if

$$\Re \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > \rho \quad (0 \leq \rho < 1; z \in U). \quad (1.3)$$

The classes $\mathcal{S}^*(\rho)$ and $\mathcal{K}(\rho)$ were defined by Robertson [29]. From (1.2) and (1.3) it follows that

$$f(z) \in \mathcal{K}(\rho) \Leftrightarrow zf'(z) \in \mathcal{S}^*(\rho). \quad (1.4)$$

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A function $f(z) \in \mathcal{S}$ is said to be close-to-convex of order ρ , denoted by $\mathcal{C}(\rho)$ if and only if

$$\Re \left\{ \frac{f'(z)}{g'(z)} \right\} > \rho \quad (0 \leq \rho < 1; g \in \mathcal{K}; z \in U), \quad (1.5)$$

where $\mathcal{C}(0) = \mathcal{C}$ (see Kaplan [11]).

We note that:

$$\mathcal{S}^*(0) = \mathcal{S}^* \text{ and } \mathcal{K}(0) = \mathcal{K}$$

and

$$\mathcal{K} \subset \mathcal{S}^* \subset \mathcal{C} \subset \mathcal{S}.$$

In Bieberbach [6] proved that $f(z) \in \mathcal{S}$, then $|a_3 - a_2^2| \leq 1$.

A classical theorem of Fekete-Szegö [9] states that, for $f(z) \in \mathcal{S}$ given by (1.1),

$$|a_3 - \mu a_2^2| \leq 1 + 2 \exp \left(\frac{-2\mu}{1-\mu} \right) \quad \text{if } 0 \leq \mu \leq 1, \quad (1.6)$$

holds for any normalized univalent function of the form (1.1) in the open unit disc U and for $0 \leq \mu \leq 1$. This inequality is sharp for each μ (see [9]). The coefficient functional

$$\phi_\mu(f) = a_3 - \mu a_2^2 = \frac{1}{6} \left(f'''(0) - \frac{3\mu}{2} [f''(0)] \right), \quad (1.7)$$

on normalized analytic functions in U represents various geometric quantities for example, when $\mu = 1$, $\phi_1(f) = a_3 - a_2^2$, becomes $\mathcal{S}_f(0)/6$, where \mathcal{S}_f denoted the Schwarzian derivative $(f''/f')' - (f''/f')^2/2$ of locally univalent functions in U . In literature, there exists a large number of results about inequalities for $\phi_\mu(f)$ corresponding to various subclass of \mathcal{S} . The problem of maximising the absolute value of the functional is called the Fekete-Szegö problem (see [9] and [13]), Koepf [14], solved the Fekete-Szegö problem for close-to-convex functions and the largest real number μ for which $\phi_\mu(f)$ is maximised by the Koebe function $z/(1-z)^2$ is $\mu = 1/3$ (see [14] and [19]), this result was generalized for functions that are close-to-convex.

Given two functions f and g , which are analytic in U , we say that the function $f(z)$ is subordinate to $g(z)$ in U and write $f(z) \prec g(z)$, if there exists a Schwarz function $w(z)$, analytic in U with $w(0) = 0$ and $|w(z)| < 1$ such that $f(z) = g(w(z))$ ($z \in U$). Indeed it is known that $f(z) \prec g(z) \Rightarrow f(0) = g(0)$ and $f(U) \subset g(U)$.

In particular, if $g(z)$ is univalent function in \mathbb{U} , then

$$f(z) \prec g(z) \Leftrightarrow f(0) = g(0) \text{ and } f(U) \subset g(U) \quad (\text{see [21]}).$$

Let $\varphi(z)$ be an analytic function with positive real part on U satisfies $\varphi(0) = 1$ and $\varphi'(0) > 0$ which maps U onto a region starlike with respect to 1 and symmetric with respect to the real axis. Let $\mathcal{S}^*(\varphi)$ be the class of functions $f(z) \in \mathcal{S}$ for which

$$\frac{zf'(z)}{f(z)} \prec \varphi(z) \quad (z \in U), \quad (1.8)$$

and $\mathcal{K}(\varphi)$ be the class of functions $f(z) \in \mathcal{S}$ for which

$$1 + \frac{zf''(z)}{f'(z)} \prec \varphi(z) \quad (z \in U). \quad (1.9)$$

The classes of $\mathcal{S}^*(\varphi)$ and $\mathcal{K}(\varphi)$ were introduced and studied by Ma and Minda [20]. The class $\mathcal{S}^*(\rho)$ of starlike functions of order ρ and the class $\mathcal{K}(\rho)$ of convex functions of order ρ ($0 \leq \rho < 1$) are the special cases of $\mathcal{S}^*(\varphi)$ and $\mathcal{K}(\varphi)$, respectively, when $\varphi(z) = \frac{1 + (1 - 2\rho)z}{1 - z}$ ($0 \leq \rho < 1$).

In [1] Ali et al. introduced the class $\mathcal{M}(\gamma, \varphi)$ of γ -convex function with respect to φ consisting of functions $f(z) \in \mathcal{A}$ satisfying

$$\left[(1 - \gamma) \frac{zf'(z)}{f(z)} + \gamma \left(1 + \frac{zf''(z)}{f'(z)} \right) \right] \prec \varphi(z) (\gamma \geq 0).$$

For related results, refer ([1], [2], [3], [26], [27], [32]) and the references cited therein. Obradović [25] introduced the class of functions $f(z) \in \mathcal{A}$ satisfying

$$\Re \left\{ f'(z) \left(\frac{z}{f(z)} \right)^{\lambda+1} \right\} > 0 \quad (0 < \lambda < 1).$$

Tuneksi and Darus [31] obtained Fekete-Szegö inequality for the class of functions $f(z) \in \mathcal{A}$ satisfying

$$\Re \left\{ f'(z) \left(\frac{z}{f(z)} \right)^{\lambda+1} \right\} > \rho \quad (0 \leq \rho < 1; 0 < \lambda < 1).$$

The Hadamard product (or convolution) of $f(z)$, given by (1.1) and

$$g(z) = z + \sum_{k=2}^{\infty} g_k z^k, \quad h(z) = z + \sum_{k=2}^{\infty} h_k z^k, \quad (1.10)$$

are defined by

$$(f * g)(z) = z + \sum_{k=2}^{\infty} a_k g_k z^k = (g * f)(z)$$

and

$$(f * h)(z) = z + \sum_{k=2}^{\infty} a_k h_k z^k = (h * f)(z).$$

Definition 1. Let α and β are real numbers and $b \in \mathbb{C}^* = \mathbb{C} \setminus \{0\}$. The class $\mathcal{M}_{\alpha,\beta}^b(g, h, \varphi)$ consists of all analytic functions $f(z) \in \mathcal{A}$ satisfies

$$1 + \frac{1}{b} \left[\left(\frac{(f*g)(z)}{z} \right)^{\alpha} \left(\frac{(f*h)(z)}{z} \right)^{\beta} - 1 \right] \prec \varphi(z), \quad g_k > 0, \quad h_k > 0, \quad \alpha g_k + \beta h_k > 0. \quad (1.11)$$

We note that for suitable choices of g , h , α , β , b and $\varphi(z)$, we obtain the following subclasses:

Remark 1. (i) $\mathcal{M}_{\alpha,\beta}^1(g, h, \varphi) = \mathcal{M}_{g,h}^{\alpha,\beta}(\varphi)$ (see Kumar and Kumar [15]);
(ii) $\mathcal{M}_{1,-1}^1(g, h, \varphi) = \mathcal{M}_{g,h}(\varphi)(g_k - h_k > 0)$ (see Murugusundaramoorthy et al. [22]);
(iii) $\mathcal{M}_{1,-1}^1(\frac{z}{(1-z)^2}, \frac{z}{(1-z)}, \varphi) = \mathcal{S}^*(\varphi)$ and $\mathcal{M}_{1,-1}^1(\frac{z+z^2}{(1-z)^3}, \frac{z}{(1-z)^2}, \varphi) = \mathcal{K}(\varphi)$ (see Ma and Minda [20]);

- (iv) $\mathcal{M}_{1,-1}^1\left(\frac{z}{(1-z)^2}, \frac{z}{(1-z)}, \frac{1+z}{1-z}\right) = \mathcal{S}^*$ and $\mathcal{M}_{1,-1}^1\left(\frac{z+z^2}{(1-z)^3}, \frac{z}{(1-z)^2}, \frac{1+z}{1-z}\right) = \mathcal{K}$ (see Robertson [29]);
- (v) $\mathcal{M}_{1,-1}^{1-\rho}\left(\frac{z}{(1-z)^2}, \frac{z}{(1-z)}, \frac{1+z}{1-z}\right) = \mathcal{S}^*(\rho)(0 \leq \rho < 1)$ and
 $\mathcal{M}_{1,-1}^{1-\rho}\left(\frac{z+z^2}{(1-z)^3}, \frac{z}{(1-z)^2}, \frac{1+z}{1-z}\right) = \mathcal{K}(\rho)(0 \leq \rho < 1)$ (see Robertson [29]);
- (vi) $\mathcal{M}_{1,-1}^b\left(\frac{z}{(1-z)^2}, \frac{z}{(1-z)}, \varphi\right) = \mathcal{S}_b^*(\varphi)$ and $\mathcal{M}_{1,-1}^b\left(\frac{z+z^2}{(1-z)^3}, \frac{z}{(1-z)^2}, \varphi\right) = \mathcal{C}_b(\varphi)$ (see Ravichandran et al. [28]);
- (vii) $\mathcal{M}_{1,-(\lambda+1)}^1\left(\frac{z}{(1-z)^2}, \frac{z}{(1-z)}, \frac{1+z}{1-z}\right) = \mathcal{M}(\lambda)(0 < \lambda < 1)$ (see Obradović [25]);
- (iix) $\mathcal{M}_{1,-1}^b\left(\frac{z}{(1-z)^2}, \frac{z}{(1-z)}, \frac{1+z}{1-z}\right) = \mathcal{S}(b)(b \in \mathbb{C}^*)$ (see Nasr and Aouf [24], see also Aouf et al. [4]);
- (ix) $\mathcal{M}_{1,-1}^b\left(\frac{z+z^2}{(1-z)^3}, \frac{z}{(1-z)^2}, \frac{1+z}{1-z}\right) = \mathcal{C}(b)(b \in \mathbb{C}^*)$ (see Waitrowski [32], see also Nasr and Aouf [23]);
- (x) $\mathcal{M}_{1,-1}^{\cos \eta e^{-i\eta}}\left(\frac{z}{(1-z)^2}, \frac{z}{(1-z)}, \frac{1+z}{1-z}\right) = \mathcal{S}^\eta(|\eta| < \frac{\pi}{2})$ (see Spacek [30]);
- (xi) $\mathcal{M}_{1,-1}^{(1-\rho)\cos \eta e^{-i\eta}}\left(\frac{z}{(1-z)^2}, \frac{z}{(1-z)}, \frac{1+z}{1-z}\right) = \mathcal{S}^\eta(\rho)(0 \leq \rho < 1, |\eta| < \frac{\pi}{2})$ (see Keogh and Merkes [12], see also Libera [16], [17]);
- (xii) $\mathcal{M}_{1,-1}^{(1-\rho)\cos \eta e^{-i\eta}}\left(\frac{z+z^2}{(1-z)^3}, \frac{z}{(1-z)^2}, \frac{1+z}{1-z}\right) = \mathcal{C}^\eta(\rho)(0 \leq \rho < 1, |\eta| < \frac{\pi}{2})$ (see Chichra [7]);
- (xiii) $\mathcal{M}_{1,-1}^b\left(z + \sum_{k=2}^{\infty} k^{n+1} z^k, z + \sum_{k=2}^{\infty} k^n z^k, \varphi\right) = \mathcal{H}_{n,b}(\varphi)(n \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}, \mathbb{N} = \{1, 2, \dots\}, b \in \mathbb{C}^*)$ (see Aouf and Silverman [5]);
- (xiv) $\mathcal{M}_{1,-1}^b\left(z + \sum_{k=2}^{\infty} k[(\lambda - \rho)(\gamma - \delta)(k-1) + 1]^n z^k, z + \sum_{k=2}^{\infty} [(\lambda - \rho)(\gamma - \delta)(k-1) + 1]^n z^k, \varphi\right) = \mathcal{G}_{\gamma, \delta, \lambda, \rho}^{n,b}(\varphi)(\gamma, \delta, \lambda, \rho > 0, \gamma > \delta, \lambda > \rho, n \in \mathbb{N}_0, b \in \mathbb{C}^*)$ (see Aouf et al. [3]);
- (xv) $\mathcal{M}_{1,-1}^1\left(z + \sum_{k=n+1}^{\infty} k \left[\frac{1+(\lambda_1+\lambda_2)(k-1)}{1+\lambda_2(k-1)} \right]^m C(n, k) z^k, z + \sum_{k=n+1}^{\infty} \left[\frac{1+(\lambda_1+\lambda_2)(k-1)}{1+\lambda_2(k-1)} \right]^m C(n, k) z^k, \varphi\right) = \mathcal{M}_{\lambda_1, \lambda_2}^{n,m}(\varphi)(m, n \in \mathbb{N}_0, \lambda_2 \geq \lambda_1 \geq 0)$ (see Eljamal and Darus [8]);
- (xvi) $\mathcal{M}_{1,-1}^1\left(z + \sum_{k=2}^{\infty} k[(\lambda - \rho)(\gamma - \delta)(k-1) + 1]^n z^k, z + \sum_{k=2}^{\infty} [(\lambda - \rho)(\gamma - \delta)(k-1) + 1]^n z^k, \varphi\right) = \mathcal{M}_{\gamma, \delta, \lambda, \rho}^n(\varphi)(\gamma, \delta, \lambda, \rho > 0, \gamma > \delta, \lambda > \rho, n \in \mathbb{N}_0)$ (see Ramadan and Darus [26]).

Also, we note that:

Remark 2. (i) Putting $\alpha = \beta = 1$ and $b = \cos \eta e^{-i\eta}(|\eta| < \frac{\pi}{2})$. Then, we have

$$\begin{aligned} \mathcal{M}_{1,1}^{\cos \eta e^{-i\eta}}(g, h, \varphi) &= \mathcal{M}^\eta(g, h, \varphi) \\ &= \left\{ f \in \mathcal{A} : \frac{e^{i\eta} \left(\frac{(f * g)(z)}{z} \right) \left(\frac{(f * h)(z)}{z} \right) - i \sin \eta}{\cos \eta} \prec \varphi(z) \right. \\ &\quad \left. \left(|\eta| < \frac{\pi}{2}; z \in U \right) \right\}; \end{aligned}$$

(ii) Putting $\alpha = \beta = 1$ and $b = (1 - \rho) \cos \eta e^{-i\eta}$ ($0 \leq \rho < 1$, $|\eta| < \frac{\pi}{2}$). Then, we have

$$\begin{aligned} \mathcal{M}_{1,1}^{(1-\rho) \cos \eta e^{-i\eta}}(g, h, \varphi) &= \mathcal{M}_\rho^\eta(g, h, \varphi) \\ &= \left\{ f \in \mathcal{A} : \frac{e^{i\eta} \left(\frac{(f * g)(z)}{z} \right) \left(\frac{(f * h)(z)}{z} \right) - \rho \cos \eta - i \sin \eta}{(1 - \rho) \cos \eta} \prec \varphi(z) \right. \\ &\quad \left. (0 \leq \rho < 1; |\eta| < \frac{\pi}{2}; z \in U) \right\}; \end{aligned}$$

(iii) Putting $b = (1 - \rho) \cos \eta e^{-i\eta}$ ($0 \leq \rho < 1$, $|\eta| < \frac{\pi}{2}$). Then, we have

$$\begin{aligned} \mathcal{M}_{\alpha,\beta}^{(1-\rho) \cos \eta e^{-i\eta}}(g, h, \varphi) &= \mathcal{M}_{\alpha,\beta,\rho}^\eta(g, h, \varphi) \\ &= \left\{ f \in \mathcal{A} : \frac{e^{i\eta} \left(\frac{(f * g)(z)}{z} \right)^\alpha \left(\frac{(f * h)(z)}{z} \right)^\beta - \rho \cos \eta - i \sin \eta}{(1 - \rho) \cos \eta} \prec \varphi(z) \right. \\ &\quad \left. (\alpha, \beta \in \mathbb{R}; 0 \leq \rho < 1; |\eta| < \frac{\pi}{2}; z \in U) \right\}; \end{aligned}$$

(iv) Putting $\alpha = 1$, $\beta = -1$ and $b = (1 - \rho) \cos \eta e^{-i\eta}$ ($0 \leq \rho < 1$, $|\eta| < \frac{\pi}{2}$). Then, we have

$$\begin{aligned} \mathcal{M}_{1,-1}^{(1-\rho) \cos \eta e^{-i\eta}}(g, h, \varphi) &= \mathcal{N}_\rho^\eta(g, h, \varphi) \\ &= \left\{ f \in \mathcal{A} : \frac{e^{i\eta} \left(\frac{(f * g)(z)}{(f * h)(z)} \right) - \rho \cos \eta - i \sin \eta}{(1 - \rho) \cos \eta} \prec \varphi(z) \right. \\ &\quad \left. (|\eta| < \frac{\pi}{2}; z \in U) \right\}; \end{aligned}$$

(v) Putting $\beta = 0$ and $b = (1 - \rho) \cos \eta e^{-i\eta}$ ($0 \leq \rho < 1$, $|\eta| < \frac{\pi}{2}$). Then, we have

$$\begin{aligned} \mathcal{M}_{\alpha,0}^{(1-\rho) \cos \eta e^{-i\eta}}(g, h, \varphi) &= \mathcal{M}_{\alpha,\rho}^\eta(g, h, \varphi) \\ &= \left\{ f \in \mathcal{A} : \frac{e^{i\eta} \left(\frac{(f * g)(z)}{z} \right)^\alpha - \rho \cos \eta - i \sin \eta}{(1 - \rho) \cos \eta} \prec \varphi(z) \right\} \end{aligned}$$

$$\left. \begin{array}{l} \\ (\alpha \in \mathbb{R}; 0 \leq \rho < 1; |\eta| < \frac{\pi}{2}; z \in U) \end{array} \right\};$$

(vi) Putting $\alpha = 0$ and $b = (1 - \rho) \cos \eta e^{-i\eta}$ ($0 \leq \rho < 1$, $|\eta| < \frac{\pi}{2}$). Then, we have

$$\begin{aligned} \mathcal{M}_{0,\beta}^{(1-\rho) \cos \eta e^{-i\eta}}(g, h, \varphi) &= \mathcal{M}_{\beta,\rho}^{\eta}(g, h, \varphi) \\ &= \left. \begin{array}{l} \\ f \in \mathcal{A}: \frac{e^{i\eta} \left(\frac{(f*h)(z)}{z} \right)^{\beta} - \rho \cos \eta - i \sin \eta}{(1 - \rho) \cos \eta} \prec \varphi(z) \end{array} \right\}; \\ &\quad (\beta \in \mathbb{R}; 0 \leq \rho < 1; |\eta| < \frac{\pi}{2}; z \in U) \end{aligned} \right\}.$$

In this paper, we obtain the Fekete-Szegö inequalities for functions in the class $\mathcal{M}_{\alpha,\beta}^b(g, h, \varphi)$.

2. FEKETE-SZEGÖ PROBLEM

To prove our results, we need the following lemmas.

Lemma 1. [12], [18]. If $p(z) = 1 + c_1 z + c_2 z^2 + \dots$, is a function with positive real part in U and μ is a complex number, then

$$|c_2 - \mu c_1^2| \leq 2 \max\{1; |2\mu - 1|\}.$$

The result is sharp for the functions given by

$$p(z) = \frac{1+z^2}{1-z^2} \text{ and } p(z) = \frac{1+z}{1-z}.$$

Lemma 2. [20]. If $p(z) = 1 + c_1 z + c_2 z^2 + \dots$, is a function with positive real part in U , then

$$|c_2 - \nu c_1^2| \leq \begin{cases} -4\nu + 2 & \text{if } \nu \leq 0, \\ 2 & \text{if } 0 \leq \nu \leq 1, \\ 4\nu - 2 & \text{if } \nu \geq 1. \end{cases}$$

When $\nu < 0$ or $\nu > 1$, the equality holds if and only if $p_1(z) = \frac{1+z}{1-z}$ or one of its rotations. If $0 < \nu < 1$, then the equality holds if and only if $p_2(z) = \frac{1+z^2}{1-z^2}$ or one of its rotations. If $\nu = 0$, the equality holds if and only if

$$p_3(z) = \left(\frac{1}{2} + \frac{1}{2}\gamma \right) \frac{1+z}{1-z} + \left(\frac{1}{2} - \frac{1}{2}\gamma \right) \frac{1-z}{1+z} \quad (0 \leq \gamma \leq 1),$$

or one of its rotations. If $\nu = 1$, the equality holds if and only if

$$\frac{1}{p_4(z)} = \left(\frac{1}{2} + \frac{1}{2}\gamma \right) \frac{1+z}{1-z} + \left(\frac{1}{2} - \frac{1}{2}\gamma \right) \frac{1-z}{1+z} \quad (0 \leq \gamma \leq 1).$$

or one of its rotations. Also the above upper bound is sharp and it can be improved as follows when $0 < \nu < 1$:

$$|c_2 - \nu c_1^2| + \nu |c_1|^2 \leq 2 \quad (0 < \nu \leq \frac{1}{2}),$$

and

$$|c_2 - \nu c_1^2| + (1 - \nu) |c_1|^2 \leq 2 \quad (\frac{1}{2} < \nu < 1).$$

Unless otherwise mentioned, we assume throughout this paper that $b \in \mathbb{C}^*$ and $\alpha, \beta \in \mathbb{R}$.

Theorem 1. Let $\varphi(z) = 1 + B_1 z + B_2 z^2 + \dots$, $B_1 > 0$. If $f(z)$ given by (1.1) belongs to the class $\mathcal{M}_{\alpha,\beta}^b(g, h, \varphi)$ and μ is a complex number, then

$$\begin{aligned} |a_3 - \mu a_2^2| &\leq \frac{B_1 |b|}{2(\alpha g_3 + \beta h_3)} \max \left\{ 1, \left| -\frac{B_2}{B_1} \right. \right. \\ &\quad \left. \left. + \frac{[(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2 + 2\mu(\alpha g_3 + \beta h_3)]b}{2(\alpha g_2 + \beta h_2)^2} B_1 \right| \right\}. \end{aligned} \quad (2.1)$$

The result is sharp.

Proof. If $f(z) \in \mathcal{M}_{\alpha,\beta}^b(g, h, \varphi)$, then there is a Schwarz function $w(z)$ in U with $w(0) = 0$ and $|w(z)| < 1$ in U and such that

$$1 + \frac{1}{b} \left[\left(\frac{(f * g)(z)}{z} \right)^\alpha \left(\frac{(f * h)(z)}{z} \right)^\beta - 1 \right] = \varphi(w(z)). \quad (2.2)$$

Define the function $p_1(z)$ by

$$p_1(z) = \frac{1 + w(z)}{1 - w(z)} = 1 + c_1 z + c_2 z^2 + \dots. \quad (2.3)$$

Since $w(z)$ is a Schwarz function, we see that $\Re\{p_1(z)\} > 0$ and $p_1(0) = 1$. Define

$$p(z) = 1 + \frac{1}{b} \left[\left(\frac{(f * g)(z)}{z} \right)^\alpha \left(\frac{(f * h)(z)}{z} \right)^\beta - 1 \right] = 1 + b_1 z + b_2 z^2 + \dots. \quad (2.4)$$

In view of (2.2), (2.3) and (2.4), we have

$$p(z) = \varphi \left(\frac{p_1(z) - 1}{p_1(z) + 1} \right). \quad (2.5)$$

Since

$$\frac{p_1(z) - 1}{p_1(z) + 1} = \frac{1}{2} \left[c_1 z + \left(c_2 - \frac{c_1^2}{2} \right) z^2 + \left(c_3 + \frac{c_1^3}{4} - c_1 c_2 \right) z^3 + \dots \right].$$

Therefore, we have

$$\varphi \left(\frac{p_1(z) - 1}{p_1(z) + 1} \right) = 1 + \frac{1}{2} B_1 c_1 z + \left[\frac{1}{2} B_1 \left(c_2 - \frac{c_1^2}{2} \right) + \frac{1}{4} B_2 c_1^2 \right] z^2 + \dots, \quad (2.6)$$

and from this equation and (2.4), we obtain

$$b_1 = \frac{1}{2}B_1c_1,$$

and

$$b_2 = \frac{1}{2}B_1 \left(c_2 - \frac{c_1^2}{2} \right) + \frac{1}{4}B_2c_1^2.$$

A computation shows that

$$\left(\frac{(f * g)(z)}{z} \right)^\alpha = 1 + \alpha a_2 g_2 z + \left(\alpha a_3 g_3 + \frac{\alpha(\alpha-1)}{2} a_2^2 g_2^2 \right) z^2 + \dots,$$

and

$$\left(\frac{(f * h)(z)}{z} \right)^\beta = 1 + \beta a_2 h_2 z + \left(\alpha a_3 h_3 + \frac{\beta(\beta-1)}{2} a_2^2 h_2^2 \right) z^2 + \dots.$$

Substituting these in (2.4) and comparing coefficients, we have

$$bb_1 = (\alpha g_2 + \beta h_2)a_2, \quad (2.7)$$

and

$$bb_2 = (\alpha g_3 + \beta h_3)a_3 + [(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2)] \frac{a_2^2}{2} \quad (2.8)$$

or, equivalently, we have

$$a_2 = \frac{B_1 c_1 b}{2(\alpha g_2 + \beta h_2)}, \quad (2.9)$$

and

$$a_3 = \frac{2(\alpha g_2 + \beta h_2)^2 [2(c_2 - \frac{1}{2}c_1^2)B_1 + B_2 c_1^2]b - [(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2)B_2 c_1^2 b^2]}{8(\alpha g_3 + \beta h_3)(\alpha g_2 + \beta h_2)^2}. \quad (2.10)$$

From (2.9) and (2.10), we have

$$a_3 - \mu a_2^2 = \frac{B_1 b}{2(\alpha g_3 + \beta h_3)} [c_2 - \nu c_1^2], \quad (2.11)$$

where

$$\nu = \frac{1}{2} \left[1 - \frac{B_2}{B_1} + \frac{[(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2 + 2\mu(\alpha g_3 + \beta h_3))b]}{2(\alpha g_2 + \beta h_2)^2} B_1 \right]. \quad (2.12)$$

Our result now follows by an application of Lemma 1. The result is sharp for the functions

$$1 + \frac{1}{b} \left[\left(\frac{(f * g)(z)}{z} \right)^\alpha \left(\frac{(f * h)(z)}{z} \right)^\beta - 1 \right] = \varphi(z^2), \quad (2.13)$$

and

$$1 + \frac{1}{b} \left[\left(\frac{(f * g)(z)}{z} \right)^\alpha \left(\frac{(f * h)(z)}{z} \right)^\beta - 1 \right] = \varphi(z). \quad (2.14)$$

This completes the proof of Theorem 1. \square

Remark 3. (i) Taking $b = 1$ in Theorem 1, we obtain the result obtained by Kumer and Kumer [15], Theorem 2.4;

(ii) Taking $\alpha = 1$, $\beta = -1$, $g = \frac{z}{(1-z)^2}$ and $h = \frac{z}{(1-z)}$ in Theorem 1, we improve the result obtained by Ravichandran et al. [24], Theorem 4.1;

(iii) Taking $\alpha = 1$, $\beta = -1$, $g = z + \sum_{k=2}^{\infty} k^{n+1} z^k$ and $h = z + \sum_{k=2}^{\infty} k^n z^k$ ($n \in \mathbb{N}_0$) in Theorem 1, we obtain the result obtained by Aouf and Silverman [5], Theorem 1;

(iv) Taking $\alpha = 1$, $\beta = -1$, $g = z + \sum_{k=2}^{\infty} k[(\lambda - \rho)(\gamma - \delta)(k-1) + 1] z^k$ and $h = z + \sum_{k=2}^{\infty} [(\lambda - \rho)(\gamma - \delta)(k-1) + 1] z^k$ ($\gamma, \delta, \lambda, \rho > 0$, $\gamma > \delta$, $\lambda > \rho$, $n \in \mathbb{N}_0$, $b \in \mathbb{C}^*$) in Theorem 1, we obtain the result obtained by Aouf et al. [3], Theorem 1;

(v) Taking $\alpha = 1$, $\beta = -1$, $b = (1-\rho) \cos \eta e^{-i\eta}$ ($0 \leq \rho < 1$, $|\eta| < \frac{\pi}{2}$), $g = \frac{z}{(1-z)^2}$ and $h = \frac{z}{(1-z)}$ in Theorem 1, we obtain the result obtained by Keogh and Merkes [14], Theorem 1;

(vi) Taking $\alpha = 1$, $\beta = -1$, $g = z + \sum_{k=2}^{\infty} k^{n+1} z^k$ and $h = z + \sum_{k=2}^{\infty} k^n z^k$ ($n \in \mathbb{N}_0$) in Theorem 1, we obtain the result obtained by Goyal and Kumar [10], Corollary 2.10].

Also by specializing the parameters in Theorem 1, we obtain the following new sharp results.

Putting $\varphi(z) = \frac{1+Az}{1+Bz}$ ($-1 \leq B < A \leq 1$), $B_1 = A - B$ and $B_2 = -B(A - B)$ in Theorem 1, we obtain the following corollary:

Corollary 1. If $f(z)$ given by (1.1) belongs to the class $\mathcal{M}_{\alpha,\beta}^b(g, h, \varphi)$ and μ is a complex number, then

$$\begin{aligned} |a_3 - \mu a_2^2| &\leq \frac{(A-B)|b|}{2(\alpha g_3 + \beta h_3)} \max \{1, |B \\ &\quad + \frac{[(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2 + 2\mu(\alpha g_3 + \beta h_3))]}{2(\alpha g_2 + \beta h_2)^2} (A-B)b\} \}. \end{aligned}$$

The result is sharp.

Putting $b = \cos \eta e^{-i\eta}$ ($|\eta| < \frac{\pi}{2}$) in Theorem 1, we obtain the following corollary:

Corollary 2. If $f(z)$ given by (1.1) belongs to the class $\mathcal{M}_{\alpha,\beta}^{\eta}(g, h, \varphi)$ and μ is a complex number, then

$$\begin{aligned} |a_3 - \mu a_2^2| &\leq \frac{B_1 \cos \eta}{2(\alpha g_3 + \beta h_3)} \max \left\{ 1, \left| -\frac{B_2}{B_1} e^{i\eta} \right. \right. \\ &\quad \left. \left. + \frac{[(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2 + 2\mu(\alpha g_3 + \beta h_3))]}{2(\alpha g_2 + \beta h_2)^2} B_1 \cos \eta \right| \right\}. \end{aligned}$$

The result is sharp.

Putting $b = (1-\rho) \cos \eta e^{-i\eta}$ ($0 \leq \rho < 1$, $|\eta| < \frac{\pi}{2}$) in Theorem 1, we obtain the following corollary:

Corollary 3. If $f(z)$ given by (1.1) belongs to the class $\mathcal{M}_{\alpha,\beta,\rho}^\eta(g, h, \varphi)$ and μ is a complex number, then

$$\begin{aligned} |a_3 - \mu a_2^2| &\leq \frac{B_1(1-\rho)\cos\eta}{2(\alpha g_3 + \beta h_3)} \max \left\{ 1, \left| -\frac{B_2}{B_1} e^{i\eta} \right. \right. \\ &\quad \left. \left. + \frac{[(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2) + 2\mu(\alpha g_3 + \beta h_3)]}{2(\alpha g_2 + \beta h_2)^2} B_1(1-\rho)\cos\eta \right| \right\}. \end{aligned}$$

The result is sharp.

Putting $\alpha = b = 1$ and $\beta = -1$ in Theorem 1, we obtain the following corollary:

Corollary 4. If $f(z)$ given by (1.1) belongs to the class $\mathcal{M}_{g,h}(\varphi)$ and μ is a complex number, then

$$\begin{aligned} |a_3 - \mu a_2^2| &\leq \frac{B_1}{2(g_3 - h_3)} \max \left\{ 1, \left| -\frac{B_2}{B_1} \right. \right. \\ &\quad \left. \left. + \frac{[-h_2^2 - g_2 h_2 + \mu(g_3 - \beta h_3)]}{(g_2 - h_2)^2} B_1 \right| \right\}. \end{aligned}$$

The result is sharp.

Using Lemma 2, we have the following theorem.

Theorem 2. Let $\varphi(z) = 1 + B_1 z + B_2 z^2 + \dots$, ($B_i > 0, i \in \mathbb{N}, b > 0$). If $f(z)$ given by (1.1) belongs to the class $\mathcal{M}_{\alpha,\beta}^b(g, h, \varphi)$ and μ is a real number, then

$$|a_3 - \mu a_2^2| \leq \begin{cases} \frac{B_1 \zeta b}{(\alpha g_3 + \beta h_3)} & \text{if } \mu \leq \sigma_1, \\ \frac{B_1 b}{(\alpha g_3 + \beta h_3)} & \text{if } \sigma_1 \leq \mu \leq \sigma_2, \\ \frac{-B_1 \zeta b}{(\alpha g_3 + \beta h_3)} & \text{if } \mu \geq \sigma_2, \end{cases} \quad (2.15)$$

where

$$\begin{aligned} \zeta &= \frac{B_2}{B_1} - \frac{[(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2) + 2\mu(\alpha g_3 + \beta h_3)]}{2(\alpha g_2 + \beta h_2)^2} B_1 b, \\ \sigma_1 &= \frac{2(B_2 - B_1)(\alpha g_2 + \beta h_2)^2 - [(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2)]B_1^2 b}{2(\alpha g_3 + \beta h_3)B_1^2 b}, \end{aligned} \quad (2.16)$$

and

$$\sigma_2 = \frac{2(B_2 + B_1)(\alpha g_2 + \beta h_2)^2 - [(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2)]B_1^2 b}{2(\alpha g_3 + \beta h_3)B_1^2 b}. \quad (2.17)$$

The result is sharp.

Proof. To show that the bounds are sharp, we define the functions $K_{\varphi n}(z)$ ($n \geq 2$) by

$$1 + \frac{1}{b} \left[\left(\frac{(K_{\varphi n} * g)(z)}{z} \right)^\alpha \left(\frac{(K_{\varphi n} * h)(z)}{z} \right)^\beta - 1 \right] = \varphi(z^{n-1}), \quad K_{\varphi n}(0) = 0 = K'_{\varphi n}(0) - 1,$$

and the functions $F_\eta(z)$ and $G_\eta(z)$ ($0 \leq \eta \leq 1$) by

$$1 + \frac{1}{b} \left[\left(\frac{(F_\eta * g)(z)}{z} \right)^\alpha \left(\frac{(F_\eta * h)(z)}{z} \right)^\beta - 1 \right] = \varphi \left(\frac{z(z+\eta)}{1+\eta z} \right), \quad F_\eta(0) = 0 = F'_\eta(0) - 1,$$

and

$$1 + \frac{1}{b} \left[\left(\frac{(G_\eta * g)(z)}{z} \right)^\alpha \left(\frac{(G_\eta * h)(z)}{z} \right)^\beta - 1 \right] = \varphi \left(-\frac{z(z+\eta)}{1+\eta z} \right), \quad G_\eta(0) = 0 = G'_\eta(0) - 1.$$

Cleary the functions $K_{\varphi n}(z)$, $F_\eta(z)$ and $G_\eta(z) \in \mathcal{M}_{\alpha,\beta}^b(g, h, \varphi)$. Also we write $K_\varphi = K_{\varphi 2}$.

If $\mu < \sigma_1$ or $\mu > \sigma_2$, then the equality holds if and only if f is K_φ or one of its rotations. When $\sigma_1 < \mu < \sigma_2$, then the equality holds if f is $K_{\varphi 3}$ or one of its rotations. If $\mu = \sigma_1$, then the equality holds if and only if f is F_η or one of its rotations. If $\mu = \sigma_2$, then the equality holds if and only if f is G_η or one of its rotations. This completes the proof of Theorem 2. \square

Remark 4. (i) Taking $b = 1$ in Theorem 2, we obtain the result obtaind by Kumer and Kumer [15], Theorm 2.1;

(ii) Taking $\alpha = 1$, $\beta = -1$, $g = z + \sum_{k=2}^{\infty} k^{n+1} z^k$ and $h = z + \sum_{k=2}^{\infty} k^n z^k$ ($n \in \mathbb{N}_0$) in Theorem 2, we obtain the result obtaind by Aouf and Silverman [5], Theorm 2];

(iii) Taking $\alpha = 1$, $\beta = -1$, $g = z + \sum_{k=2}^{\infty} k[(\lambda - \rho)(\gamma - \delta)(k-1) + 1]^n z^k$ and $h = z + \sum_{k=2}^{\infty} [(\lambda - \rho)(\gamma - \delta)(k-1) + 1]^n z^k$ ($\gamma, \delta, \lambda, \rho > 0$, $\gamma > \delta$, $\lambda > \rho$, $n \in \mathbb{N}_0$, $b \in \mathbb{C}^*$) in Theorem 2, we obtain the result obtaind by Aouf et al. [3], Theorm 2];

(iv) Taking $\alpha = 1$, $\beta = -1$, $b = 1$, $g = z + \sum_{k=n+1}^{\infty} k \left[\frac{1+(\lambda_1+\lambda_2)(k-1)}{1+\lambda_2(k-1)} \right]^m C(n, k) z^k$ and $h = z + \sum_{k=n+1}^{\infty} \left[\frac{1+(\lambda_1+\lambda_2)(k-1)}{1+\lambda_2(k-1)} \right]^m C(n, k) z^k$ ($m, n \in \mathbb{N}_0$, $\lambda_2 \geq \lambda_1 \geq 0$) in Theorem 2, we obtain the result obtaind by Eljamal and Darus [8], Theorm 2.1]);

(v) Taking $\alpha = 1$, $\beta = -1$ and $b = 1$ in Theorem 2, we the result obtaind by Murugusundaramoorthy et al. [22], Theorm 2.1].

Also, using Lemma 2, we have the following theorem.

Theorem 3. Let $\varphi(z) = 1 + B_1 z + B_2 z^2 + \dots$, ($B_i > 0$, $i \in \mathbb{N}$, $b > 0$) and

$$\sigma_3 = \frac{2B_2(\alpha g_2 + \beta h_2)^2 - [(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2)]B_1^2 b}{2(\alpha g_3 + \beta h_3)B_1^2 b}.$$

If $f(z)$ given by (1.1) belongs to the class $\mathcal{M}_{\alpha,\beta}^b(g, h, \varphi)$ and μ is a real number, then we have

(i) If $\sigma_1 \leq \mu \leq \sigma_3$, then

$$|a_3 - \mu a_2^2| + R_1 \leq \frac{b B_1}{(\alpha g_3 + \beta h_3)},$$

where

$$R_1 = \frac{2(B_1 - B_2)(\alpha g_2 + \beta h_2)^2 + [(\alpha(\alpha-1)g_2^2 + \beta(\beta-1)h_2^2 + 2\alpha\beta g_2 h_2 + 2\mu(\alpha g_3 + \beta h_3)]B_1^2 b}{2(\alpha g_3 + \beta h_3)b B_1^2} |a_2|^2.$$

(ii) If $\sigma_3 \leq \mu \leq \sigma_2$, then

$$|a_3 - \mu a_2^2| + R_2 \leq \frac{b B_1}{(\alpha g_3 + \beta h_3)},$$

where

$$R_2 = \frac{2(B_1 + B_2)(\alpha g_2 + \beta h_2)^2 + [(\alpha(\alpha - 1)g_2^2 + \beta(\beta - 1)h_2^2 + 2\alpha\beta g_2 h_2 + 2\mu(\alpha g_3 + \beta h_3)]B_1^2 b}{2(\alpha g_3 + \beta h_3)b B_1^2} |a_2|^2,$$

where σ_1 and σ_2 are given by (2.16) and (2.17).

Remark 5. (i) Taking $b = 1$ in Theorem 3, we obtain the result obtained by Kumer and Kumer [15], Remark 2.2;

(ii) Taking $\alpha = 1$, $\beta = -1$, $g = z + \sum_{k=2}^{\infty} k^{n+1}z^k$ and $h = z + \sum_{k=2}^{\infty} k^n z^k$ ($n \in \mathbb{N}_0$) in Theorem 3, we obtain the result obtained by Aouf and Silverman [5], Theorem 2;

(iii) Taking $\alpha = 1$, $\beta = -1$, $g = z + \sum_{k=2}^{\infty} k[(\lambda - \rho)(\gamma - \delta)(k - 1) + 1]^n z^k$ and $h = z + \sum_{k=2}^{\infty} [(\lambda - \rho)(\gamma - \delta)(k - 1) + 1]^n z^k$ ($\gamma, \delta, \lambda, \rho > 0$, $\gamma > \delta$, $\lambda > \rho$, $n \in \mathbb{N}_0$, $b \in \mathbb{C}^*$) in Theorem 3, we obtain the result obtained by Aouf et al. [3], Theorem 3;

(iv) Taking $\alpha = 1$, $\beta = -1$ and $b = 1$ in Theorem 3, we obtain the result obtained by Murugusundaramoorthy et al. [22], Theorem 2.1.

Remark 6. Specializing the parameters α , β and b , we obtain results corresponding to the classes $\mathcal{M}^\eta(g, h, \varphi)$, $\mathcal{M}_\rho^\eta(g, h, \varphi)$, $\mathcal{M}_{\alpha, \beta, \rho}^\eta(g, h, \varphi)$, $\mathcal{N}_\rho^\eta(g, h, \varphi)$, $\mathcal{M}_{\alpha, \rho}^\eta(g, h, \varphi)$ and $\mathcal{M}_{\beta, \rho}^\eta(g, h, \varphi)$, mentioned in the introduction.

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